

Shopping on Amazon Business

The Power of the Amazon Marketplace

1

Choice

**Breadth and depth
of selection**

Access to hundreds
of millions of products
and services

2

Competition

**Multiple offers
from sellers**

Including
Amazon Retail

3

Transparency

**Visibility to Buy-side
and Sell-side**

Product and seller reviews,
ratings and pricing

Amazon Business Benefits

Business Pricing & Quantity Discounts

- Business pricing and quantity discounts are only available to registered business account customers on Amazon.

Business Prime Shipping

- Once Business Prime Shipping has been purchased, it provides Free Two-Day Shipping on eligible items for all users in the business account.

Buying Policies

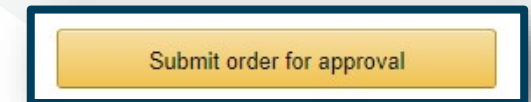
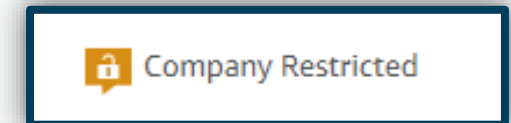
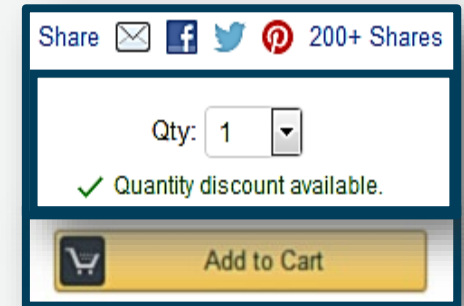
- Customize Amazon Business to your departments's buying standards and procedures. Features include approval workflows, negotiated pricing, and preferred suppliers and preferred products.

Business-Only Selection

- Business-only selection refers to items and offers that are only available for purchase by Amazon Business customers.

Amazon Business Analytics

- Use Amazon Business Analytics to view data about your orders, create and filter reports based on your business needs, and view both charts and tables.



Search & Browse Optimization

Optimizing search functions in Amazon Business allows you to find the best products to meet your needs and compare prices to find the best value

- Amazon is the “everything store.” With such a large selection, we do our best to make it easy for you and your end users to find what you’re looking for.
- Recommended filters:
 - Business Sellers
 - Prime Eligible
 - Brand
 - Average Customer Review/Rating
 - Diversity Credentials

Navigate business-optimized categories to view featured departments and associated products

Back to Business
Balance your Business and Budget with Brother

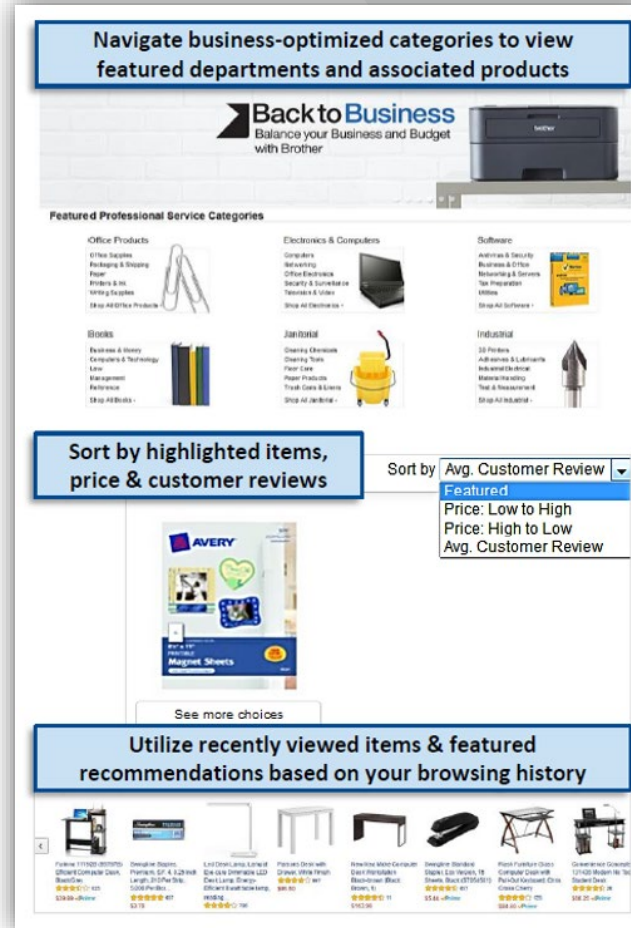
Featured Professional Service Categories

- Office Products**
Office Supplies
Packaging & Shipping
Filing
Printers & Ink
Writing Supplies
View All Office Products
- Electronics & Computers**
Computers
Networking
Office Electronics
Security & Surveillance
Telephones & Video
View All Electronics
- Software**
Business & Security
Business & Office
Business & Services
Tax Preparation
Utilities
View All Software
- Books**
Business & Money
Computers & Technology
Laws
Management
Reference
View All Books
- Industrial**
Cleaning Chemicals
Cleaning Tools
Floor Care
Paper Products
Tool Cans & Cases
View All Industrial
- Industrial**
3D Printing
Adhesives & Lubricants
Automated Chemical
Manufacturing
Tool & Measurement
View All Industrial

Sort by highlighted items, price & customer reviews

Sort by **Avg. Customer Review** (dropdown menu)
Featured
Price: Low to High
Price: High to Low
Avg. Customer Review

Utilize recently viewed items & featured recommendations based on your browsing history



Select desired product details to refine search

Eligible for Free Shipping
Free Shipping by Amazon

Quantity

- Under 10 Sheets (21)
- 10 to 19 Sheets (149)
- 20 to 29 Sheets (611)
- 30 to 49 Sheets (53)
- 50 to 99 Sheets (401)
- 100 to 299 Sheets (399)
- 300 Sheets & Above (197)

Feature Keywords

- Photo (1,553)
- Matte (1,425)
- Fine Art (1,103)
- Professional (746)
- 19 x 13 (319)
- 17 x 11 (304)
- Heavy Weight (286)

+ See more

Featured Brands

- HP (291)
- Epson (255)
- Avery (373)
- Hammermill (50)
- Jacquard (2)
- Inkpress (238)
- Cricut (1)

+ See more

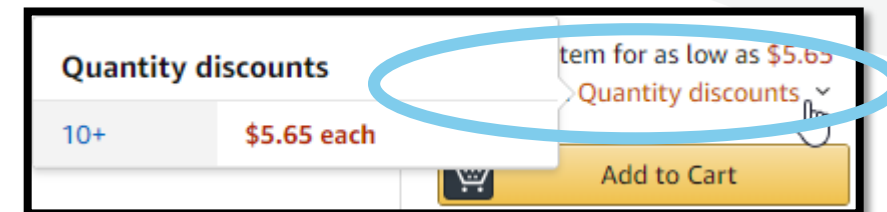
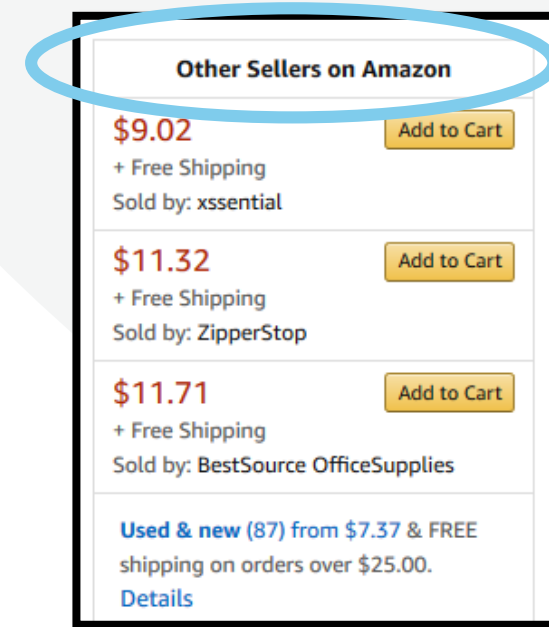
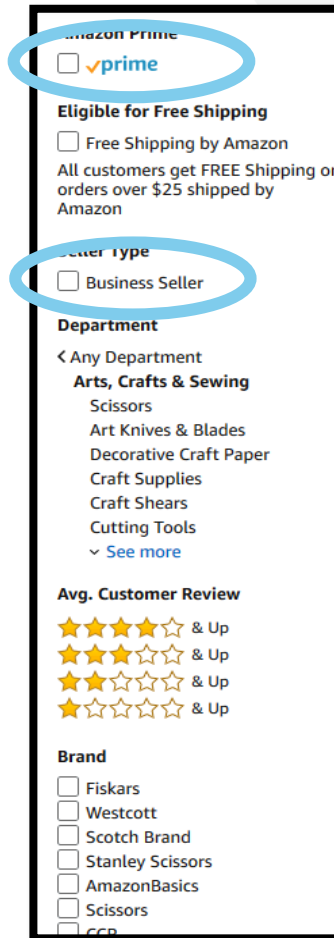
Packaging Option

- Frustration-Free Packaging

Search Optimization

Optimizing search functions in Amazon Business allows you to find the best products to meet your needs and compare prices to find the best value

1. **Maximize Savings!** Search All Departments & try using **generic descriptors instead of brand names**
2. Consider refining search results with filters available of left side of your screen, such as **Prime** or **Business Seller**
3. Sort results by options listed on the top left of your screen, such as Price: Low to High
4. In many cases, you can also Select **Quantity Discounts** to review quantity discounts and purchasing options
5. To compare offers, scroll down & select **Used & new** to pull up the **Offer Listing** page



business prime

Take Advantage of Amazon Prime Shipping Benefits

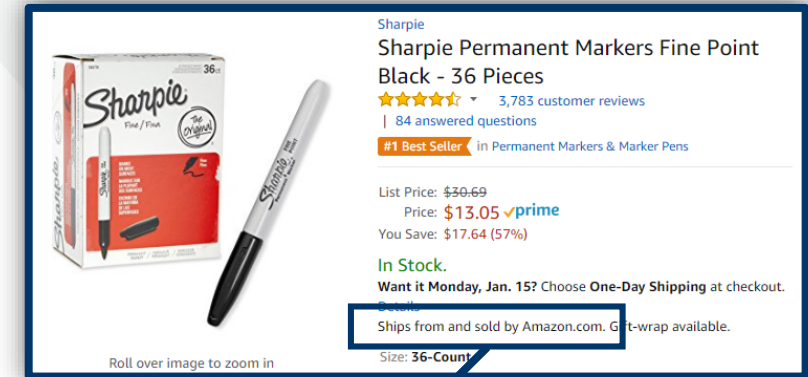
- An easy way to ensure that your products arrive on time and as expected, is to order products fulfilled directly from Amazon. All products clearly mark who the seller is on the product detail page.

Prime Eligibility - Fulfilled by Amazon

- Prime eligible items are fulfilled by Amazon. We recommend searching for prime eligible items.

What's not Included?

- Business Prime Shipping does not include additional Prime benefits such as Amazon Fresh, Pantry, Video, or Music.

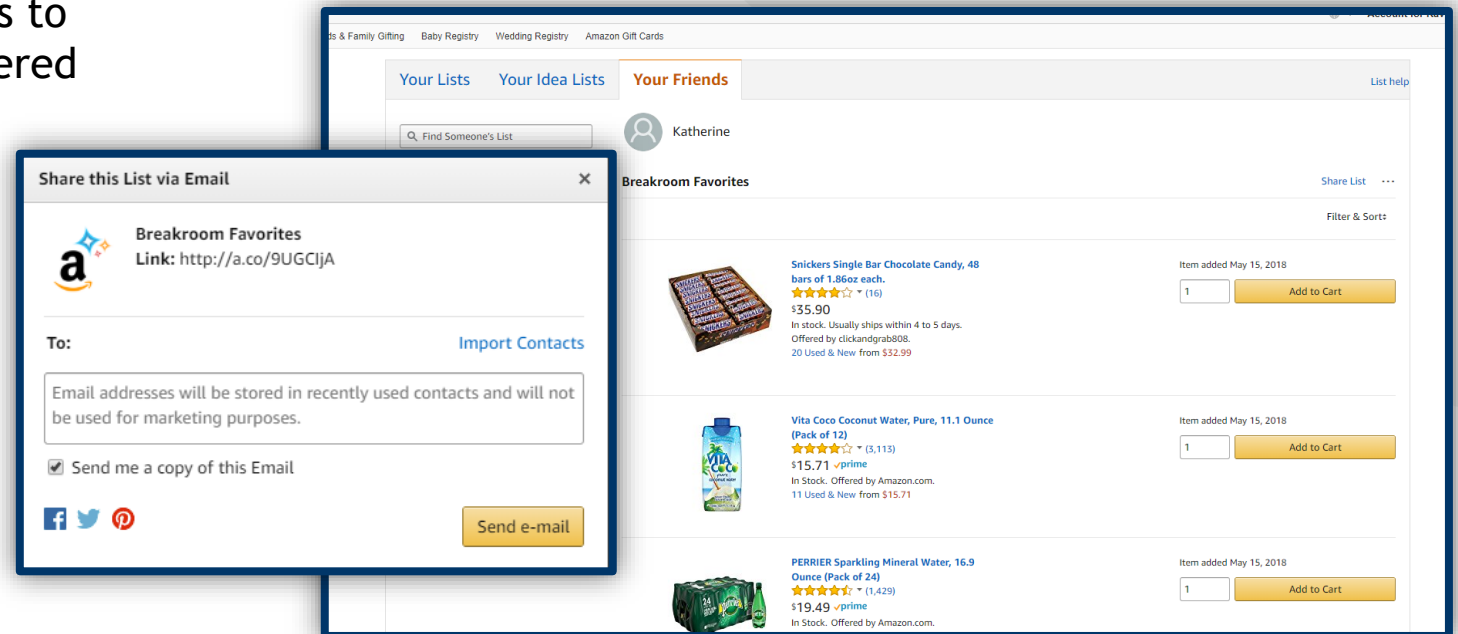
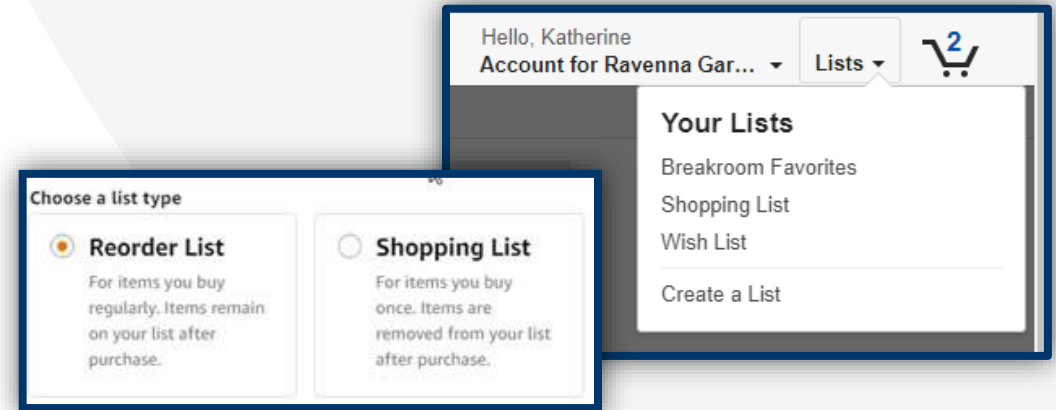


Ships from and sold by Amazon.com.

Reorder & Shopping Lists

How do lists work on Amazon Business?

- Lists make it easy to keep track of the things you need and are easy to share with others. Any User on Amazon Business can create a shopping list
- Choose between multiple list types depending on if you want the items to remain on a list after they are ordered
- To share your list, create a public list and use the URL to email it directly to your desired audience
- When a list is shared with you, you can save it to your own account or make a copy to edit yourself



Progressive Discounts

Unlock lower prices and save money on the products your organization buys the most.

- **Progressive Discounts** is a new pricing feature giving Business customers one more way to save.
- Your purchases, along with the purchases of your co-workers, unlock Progressive Discounts on eligible products. Once you've unlocked a discount for a product, the Progressive Discount is applied to all purchases of that product across your organization (unless there are better prices available).
- Increase your savings when your organization buys more over time. Progressive Discounts are unlocked based on the purchasing history of everyone in the organization over the last 12 months.

BIC Round Stic Xtra Life Ballpoint Pen, Medium Point (1.0mm), Black, 36-Count, 36 Count
by BIC
★★★★★ 393 ratings | 6 answered questions

List Price: \$6.29
Business Price: \$5.63 ✓prime One-Day & FREE Returns
You Save: \$0.66 (11%)
Save up to 16% with Progressive Discounts
You will unlock discounts as your organization buys more of this product.

Size: 36 Count

Progressive Discounts

Unlock discounts on this product based on how many your organization bought over the last 12 months.

Your organization has bought 0 of this product.

- Save 11% today's price: \$5.55 buy 5 more to unlock
- Save 14% today's price: \$5.39 buy 10 more to unlock
- Save 16% today's price: \$5.23 buy 15 more to unlock

business prime EXCLUSIVE

Learn more OK

- #1 Selling Ball Pen* is ideal for everyday writing
- Writes 90% longer on average than Paper mate Ink Joy 100 Ball Stick Pen (Papermate is a trademark of Newell Brands. *Affiliate. Newell has not sponsored or endorsed this content.)